



# Press Release

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## **SPECIALIST CLAIMSUITE FOR BROKERS**

Whitespace Software are launching a new web-based claims management package aimed specifically at Insurance Brokers. *Claimsuite for Brokers* has evolved out of long term consultation with brokers and their specific software and business needs.

*Claimsuite for Brokers* offers brokers a product customised with their logo and branding, and allows them to offer their clients the personal touch that both retains and wins business.

Andrew Sedcole, MD of Whitespace, says:

*"In recent times we have noticed a trend for brokers to seek to offer a level of service to their clients that makes them stand out from the crowd. Certainly, offering a white-labelled claims management software solution is a route that many brokers are exploring. Research has shown us that many brokers would consider our white label Claimsuite for Brokers as a value-added service that brokers can offer their clients." Traditionally the costs involved have been prohibitive for many firms who operate on very tight margins, however the low entry costs and our innovative 'Pay As You Go'*

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*charging basis has made Claimsuite for Brokers a much more viable option for many of our clients who might have balked at traditional pricing models.”*

*“Whitespace pride themselves on their their partnering approach to all of their clients, and work on an assumption that no two clients have exactly the same needs. Claimsuite for Brokers retains this thinking allowing the client to generate a large range of rules and reports specific to their business needs.”*

*Claimsuite for Brokers will be available from the close of BIBA 2010 and is available for demonstration now.*

Jonathan Ling, FD of Whitespace, says:

*“We are excited to introduce Claimsuite for Brokers particularly because of the novel pricing structure. By working closely with our clients on current and projected income and linking this to our pricing, we feel we are offering a true partnership arrangement with a win, win for both parties.”*

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### **About Whitespace Software Ltd:**

Started in 1985, Whitespace design, build and support core business systems for some of the largest and leading UK insurers and specialist intermediaries, claims managers, loss adjusters, underwriting agents and brokers.

Whitespace offers a range of options that can be incorporated into clients existing IT infrastructure. All software is fully supported with guaranteed, fixed prices (with no hidden costs), and delivered on time to the client's schedule.

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